# **Books in the Barn Information**

August 23, 2025 10 AM – 3 PM

# **Event Address**

We Feed U Farms 5530 Radnor Rd Radnor, OH 43066

# **Show Contact Information**

Mary Rodman mrsmaryrodman@gmail.com 614.381.8191

#### **Signup Details**

- Signup by May 1<sup>st</sup> and pay your invoice in 14 days, and you will receive a \$5 discount per booth.
- Step #1: All signup links are available at <a href="https://maryrodman.com/books-in-the-barn-vendor-registration/">https://maryrodman.com/books-in-the-barn-vendor-registration/</a>
- **Step #2:** View the barn layout map. The map **IS NOT** updated with every registration, so you will be required to select 3 booth choices during the online registration process.
- **Step #3:** Submit your online registration form.
- **Step #4** Once your registration has been reviewed, you will be assigned a booth number, and invoiced requesting payment within 14 days.
  - You will receive an invoice within a week via email.
  - o If you fail to pay on time, your booth will be released and you will have to start the process over again.

### Payment options

- Send the fee via PayPal to <u>mrsmaryrodman@gmail.com</u>. Please use the **friends and family option** to avoid fees.
- Venmo using @Mary-Rodman-2
- Pay by check to address listed on the invoice.
- o I am the only person invoicing and receiving payments for this event.

# • Signup Priority & Duplication:

- o **First come first serve** on booth location and type of items sold.
- Direct Sales Only one per product type. Your application may be declined if a vendor has already filled that Direct Sales venue. (You may contact me to check first.)
- Crafts & Produce I will not patrol duplicates. My opinion is everyone makes a slightly different product, whether it is woodworking, bows, wreathes, baked goods, etc.

#### Advertisement

- Website: <a href="https://maryrodman.com/books-and-crafts-in-the-barn-vendor-list">https://maryrodman.com/books-and-crafts-in-the-barn-vendor-list</a> will contain a complete vendor list. I will add new vendors as they signup. This link will be used to advertise. Please enter a good description of your products during the online registration, because I will do a cut/paste into the website. I will not upload any pictures to the site.
- Posters and postcards will be available at a later date for you to distribute in your area.
- **Email lists and social media** I promote on all venues possible, please do the same if you have a mailing list. Contact me for information if needed.
- Social Media Event Links:
  - Facebook: <a href="https://www.facebook.com/events/777577727904100">https://www.facebook.com/events/777577727904100</a> Please post pictures of your items in the discussion tab and SHARE the event on your Facebook page. Sharing gets us more advertising than a "like." This is our best advertisement! When someone posts their products on the FB event page, please share them on your page. The more we promote one another, the better the show.
  - o LinkedIn: https://www.linkedin.com/events/7281034920959885312/
  - Alignable: <a href="https://www.alignable.com/delaware-oh/mary-rodman-christian-author-speaker/books-in-the-barn-aug-2024">https://www.alignable.com/delaware-oh/mary-rodman-christian-author-speaker/books-in-the-barn-aug-2024</a> (Yes this link is for 2025 show)
- Free publications and radio station calendars: Ohio Cooperative Living Magazine, The River, etc. If you know of publications with calendars, or somewhere that is cost effective, please send me the information.

• Local churches and Delaware libraries: Small businesses, libraries and churches are a good place to advertise. I have a small list started. If you would like information sent to a location, please send me the address.

#### **Event Reminders and Rules**

- All merchandise must be Christian and/or family friendly.
- **Cancellations:** I will not refund your booth fee if you cancel after July 31<sup>st</sup>. If for some reason you have to cancel at the last minute, please contact me rather than not showing. Sometimes I have a waiting list.
- I reserve the right to change your booth location due to last minute cancellations. Big gaps do not look good to our customers.
- No Pets on the premises, please.
- **Table/Chair**: Please bring your own table(s) and chair(s).
- Money: Please make sure you have the appropriate change for your own display.
- Setup Options: Friday: 4 7 PM and/or Saturday the doors will be open no later than 8 AM.
  - o Whatever time slot works for you, just be ready for customers by 10 AM.
  - Your name will be placed on the floor where your booth is located. I will email you an updated map a few days before the show.
  - o Lori and I will be available to direct you, and please check in before 10.
- **Tear Down**: Please do not tear down your display or move a vehicle in front the entrances prior to 3 PM. This is very inconsiderate of last minute shoppers.
- **Parking:** Close parking is for our customers. The traffic flow needs to circle the barn after customers have parked, so keep that in mind. After you unload, please move your vehicle to one of these locations.
  - **O** IMPORTANT: Please watch for parking attendants.
  - o Weather permitting, we will also make a row in the grass by the road and house.
  - Park bumper-to-bumper and efficiently in the open shed, and around the fuel tanks. If someone has an emergency, we will get you out.
- Possible removal from future shows:
  - Leaving prior to 3 PM or not being ready by 10 AM.
  - Inappropriate merchandise
  - o Cancellation without proper notification or emergency situation.

#### Miscellaneous Information

- **Next Year:** My plan is to continue this as an annual event. Please email me with your suggestions, frustrations and any advice you may have to make each year a better show.
- **Questions:** Feel free to call and text with questions. I will communicate via email frequently about the event over the next few months. I will share all appropriate questions with the group of vendors.
- My availability: July is a very busy month on the farm, so if I don't answer right away, please be patient.
  You can also email my sidekick and hostess, Lori Zimmerman, at <a href="mailto:lzedsgirl@gmail.com">lzedsgirl@gmail.com</a> and she will try to answer your questions.